

**THIS PHOTO  
WAS TAKEN  
WITHOUT  
PERMISSION**

## LONDON WORLD NAKED BIKE RIDE 2008 – agreed Photo/Video Policy

### A - PHOTOGRAPHERS BEHAVIOUR

Photographers are expected to behave in a respectful, friendly and reasonable manner at all times. If you make any rider uncomfortable, you will be required to leave the assembly area and/or ride.

### B - AT THE ASSEMBLY AREA (both BEFORE and AFTER the ride)

- Ask permission before photographing a rider.
- No photographs of people dressing or undressing.
- No photographs in the Body Painting Area – this is enforced by stewards.

### C - DURING THE RIDE

- No close up photos without first getting consent of the rider.
- No photos allowed if the rider objects.

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NOTE: This policy is intended to curtail any inconsiderate photography which might otherwise take place. We wish to create a safe and supportive environment for all riders.

All photographers present at the ride must abide by this policy. Those who do not will be asked to leave. This *includes* any riders or press who take photos.

The "This Photo Was Taken Without Permission" sign should be held between the photographer and the unwilling subject *if a problem photographer has been asked to leave* but instead persists their unwelcome photography.