WORLD NAKED BIKE RIDE RETURNS TO MADISON JUNE 15
Naked Madison bicyclists take to the streets for a fourth year

MADISON—Naked bicyclists will brave the streets of Madison for a fourth year in a row in a summer celebration of body acceptance that protests fossil fuel dependence in a fun and creative way.

"Bare as you dare" is the slogan as participants are encouraged to wear as much or little as is comfortable. While many valiantly bare all, others wear paint, masks, or minimalist costumes that lend the event a festive air.

Naked riding draws attention to cycling as a clean, healthy, and attractive alternative to motorized transportation. Any adventurous spirit with a bicycle, unicycle, inline skates or any other human-powered conveyance is encouraged to join.

The ride will begin at 11:00 AM, June 15, 2013, at a location to be announced at least 24 hours in advance to members of the Madison World Naked Bike Ride Yahoo! Group. Those interested in participating can join the group at this address:

http://sports.groups.yahoo.com/group/WorldNakedBikeRideMadison/

A designated viewing location for the press and public will be announced a number of days before the ride.

The first World Naked Bike Ride took place in 2004. Events were held in 28 cities, in ten countries and four continents. By 2010, the event had grown to include rides in 74 cities and 17 countries.

For further information:
http://tinyurl.com/madisonwnbr (redirects to Madison's page on worldnakedbikeride.org)

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