

For Immediate Release • April 4, 2020

INTERNATIONAL CLOTHING-OPTIONAL EVENT CANCELED
World Naked Bike Ride to forgo 2020 demonstration

MADISON - Current conditions throughout the world have made it difficult for us all to make plans for the coming months. When it will again be safe and practical for people to gather in groups is a matter of uncertainty. In view of this, local organizers have decided not to hold the World Naked Bike Ride this year in Madison. The next WNBR will be scheduled for June 19, 2021.

World Naked Bike Ride is an annual event which first occurred in many cities of the world in 2004. Madison's participation started in 2010. The message of the demonstration is to protest petroleum products and to support positive body values.

For further information:

<http://www.madisonwnbr.org> (Madison's page on worldnakedbikeride.org)
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