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Who could refuse the Freedom of the Open Road, the sheer convenience, the status, the glamour and the speed ...



the foul air, the ugly noise, the rising oil prices, fuelling wars and climate chaos, causing respiratory diseases, disablement, death and destruction, not to mention *anti-social behaviour*?

But fear not, there is another way ...

Hey guys! Follow us!



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The World Naked Bike Ride

Saturday 19 June 2010, departs 5 pm from Memorial Gardens, YORK

What's it all about?

The World Naked Bike Ride (WNBR) is an annual event that draws attention to the absurdity of oil dependency and celebrates the potential of cycling and the human body. The overuse of the planet's vanishing oil reserves causes pollution, global warming and leads to war, inequality and injustice. Many politicians want to subsidise the car industry and build more runways. They call such follies progress – but this is progress towards disaster.

WNBR is an international movement with rides taking place in over forty locations in the UK and around the world. Riding naked emphasises the vulnerability of cyclists on the road at the same time as celebrating humanity in the face of mechanisation. It this seems a little crazy, think about the total madness of car and oil dependency and its inevitable results.

Yeah, but do I have to be nude?

The WNBR dress-code is As Bare As You Dare. Many do ride naked and say they feel liberated and empowered by doing so, but if you're shy, shorts, swimwear, bodypaint, sunglasses or masks are all fine too. No one will pressure you to take off more than you want to.

How do I join?

Just turn up for a cool, colourful and creative protest, or if you want to get more involved, check out how on the UK website:

www.worldnakedbikeride.org/uk

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