WNBR BRINGS CLOTHES-FREE CYCLING TO MADISON JUNE 21

Naked Madison bicyclists take to the streets for a fifth year

MADISON—Adventurous spirits are once again encouraged to join Madison's annual WNBR (World Naked Bike Ride), a summer celebration that protests fossil fuel dependence and promotes positive attitudes toward the human body.

Naked riding draws attention to cycling as a clean, healthy, and attractive alternative to motorized transportation. Anyone who can ride a bicycle, unicycle, pair of inline skates or any other human-powered conveyance is invited to join. While many valiantly bare all, others wear paint, masks, or minimalist costumes, as much or as little as is comfortable, in the spirit of the slogan "bare as you dare".

The ride will begin at 11:00 AM, June 21, 2014, at a location to be announced at least 24 hours in advance to members of the Madison World Naked Bike Ride Yahoo! Group. Those interested in participating can join the group at this address:

http://groups.yahoo.com/WorldNakedBikeRideMadison/

A designated viewing location for the press and public will be announced a number of days before the ride.

As its name suggests, the event is an international phenomenon. WNBR first took place in 2004, held in 28 cities, in ten countries and on four continents. By 2010, it had grown to include rides in 74 cities and 17 countries.

For further information:
http://tinyurl.com/madisonwnbr (redirects to Madison's page on worldnakedbikeride.org)
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