WORLD-WIDE CELEBRATION COMING TO MADISON JUNE 16
Madison bicyclists take to the streets for a ninth year

MADISON—On Saturday, June 16, cyclists will celebrate the City of Madison’s ninth annual World Naked Bike Ride, a global summer celebration of body acceptance and freedom from oil dependency.

Riders encourage cycling as a means of reducing petroleum consumption. Our continued reliance on oil not only promotes global climate change, it also empowers oppressive, corrupt regimes. All who consume petroleum are complicit in the oppression of others.

The World Naked Bike Ride is a joyful celebration of positive self-image, recognizing the body as a thing of beauty that comes in all shapes, sizes, and ages. All who ride a bicycle, unicycle, inline skates, or other human-powered conveyance are encouraged to join in this fun event, in the spirit of “as bare as you dare.”

The ride will begin at 11:00 AM, June 16, 2018 at a location to be announced at least 24 hours beforehand. A designated viewing location for the press and public will also be announced.

World Naked Bike Ride is an international phenomenon. It first took place in 2004, in 28 cities, ten countries and on four continents. By 2010, it had grown to include rides in 74 cities and 17 countries.

For further information:
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