WORLD-WIDE CELEBRATION COMING TO MADISON JUNE 20
Madison bicyclists take to the streets for a sixth year

MADISON—On June 20, Madison will join the World Naked Bike Ride, a global summer celebration of body acceptance and freedom from oil.

Anyone who can ride a bicycle, unicycle, inline skates, or other human-powered conveyance is encouraged to join. While some choose to ride au naturel, others wear paint, masks, or costumes in the spirit of "as bare as you dare."

The ride will begin at 11:00 AM, June 20, 2015, at a location to be announced at least 24 hours in advance to members of the Madison World Naked Bike Ride Yahoo! Group, located at https://groups.yahoo.com/neo/groups/WorldNakedBikeRideMadison/info

A designated viewing location for the press and public will be announced before the ride.

The event is an international phenomenon. The first World Naked Bike Ride took place in 2004, in 28 cities, ten countries and on four continents. By 2010, it had grown to include rides in 74 cities and 17 countries.

For further information:
http://tinyurl.com/madisonwnbr (redirects to Madison's page on worldnakedbikeride.org)
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