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WORLD NAKED BIKE RIDE RETURNS TO MADISON AUGUST 28
Cyclists once more celebrate with a clothing-optional demonstration

MADISON – After a year’s lapse due to COVID-19, Saturday, August 28 has been set for Madison’s 11th annual World Naked Bike Ride. Usually held in June, this year's event is a few months later in deference to pandemic protocols.

The WNBR, like others throughout the country and internationally, challenges participants to be “as bare as you dare” in support of messages of independence from fossil fuels and automobiles, finding community with other cyclists, and body image positivity.

The ride will begin at 11:00 AM. Registered participants will be informed of a gathering point at least one day in advance. As always, the route will not be publicized, however, a designated viewing area will be announced.

For further information:

<http://www.MadisonWNBR.org> (Madison page on worldnakedbikeride.org)
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