

**THIS PHOTO
WAS TAKEN
WITHOUT
PERMISSION**

LONDON WORLD NAKED BIKE RIDE 2007 – agreed Photo/Video Policy

A - PHOTOGRAPHERS BEHAVIOUR

Photographers must behave in a respectful, friendly and reasonable manner at all times. If you make any rider uncomfortable, you will be required to leave the assembly area (or ride).

B - AT THE ASSEMBLY AREA (both BEFORE and AFTER the ride)

- Always ask for consent before photographing a rider.
- Don't photograph people undressing or dressing.

C - DURING THE RIDE

- Always ask for consent when taking a close-up photograph.
- If possible, ask for consent if your photo will show a rider's frontal nudity or face.

NOTE: This policy is intended to curtail any inconsiderate photography which might otherwise take place. We wish to create a safe and supportive environment for all riders.

All photographers present at the ride must abide by this policy. Those who do not will be asked to leave. This *includes* any riders or press who take photos.

The "This Photo Was Taken Without Permission" sign should be held between the photographer and the unwilling subject *if a problem photographer has been asked to leave* but instead persists their unwelcome photography.